

# GASTOS DE COMUNICACIÓN SOCIAL



ContPAQ

MUNICIPIO DE VILLA HGO. 2010

Movimientos auxiliares del catálogo 01/01/2010 al 31/12/2010

Fecha: 04/03/2011

Moneda: PESOS

| Cuenta             | Nombre  | Ref.                              | Cargos            | Abonos          | Saldo Inicial     |
|--------------------|---|-----------------------------------|-------------------|-----------------|-------------------|
| Fecha              | Tipo  | Número Concepto                   |                   |                 | Saldo             |
| <b>5-3600-0000</b> | <b>SERV.IMPRESION PUBLICACION DIFUCION E IN</b>     |                                   |                   | Saldo inicial : | 0.00              |
| <b>5-3601-0000</b> | <b>IMPRESION DE DOCUM. OFICIALES</b>                |                                   |                   | Saldo inicial : | 0.00              |
| 28/Ene/2010Egresos |   | 12 PAPELERIA MEMBRETAD.566128     | 22,272.00         |                 | 22,272.00         |
| 23/Feb/2010Egresos |   | 1,102 ORDENES DE SACRIFICI566374  | 3,000.00          |                 | 25,272.00         |
| 03/Mar/2010Egresos |   | 1,142 IMPRES.HOJAS MEMBRE566414   | 6,554.00          |                 | 31,826.00         |
| 16/Mar/2010Egresos |   | 5 300 ORDENES SACRIFICI5665642    | 3,000.00          |                 | 34,826.00         |
| 17/Mar/2010Egresos |   | 15 17 HOLOGRAMAS CUENT5665683     | 333.88            |                 | 35,159.88         |
| 26/Mar/2010Egresos |   | 934 1900 TARG.PRESENTACI5665704   | 2,644.80          |                 | 37,804.68         |
| 16/Abr/2010Egresos |   | 133 2000 HOJAS MEMBRETAC5665860   | 2,354.80          |                 | 40,159.48         |
| 23/Abr/2010Egresos |   | 168 5000 HOJAS MEMBRETAC5665938   | 2,900.00          |                 | 43,059.48         |
| 15/Jun/2010Egresos |   | 351 HOJA MEMBRETADA SER984742     | 12,912.32         |                 | 55,971.80         |
| 20/Jul/2010Egresos |   | 155 HOJAS MEMBRETADAS, V984991    | 4,466.00          |                 | 60,437.80         |
| 18/Ago/2010Egresos |   | 501 LONAS,DIPLOMAS,SELL0985197    | 22,095.68         |                 | 82,533.48         |
| 13/Oct/2010Egresos |   | 211 1500 HOJAS MEMBRET.S553280    | 3,364.00          |                 | 85,897.48         |
|                    |   | <b>Total:</b>                     | <b>85,897.48</b>  | <b>0.00</b>     | <b>85,897.48</b>  |
| <b>5-3602-0000</b> | <b>IMPRESION Y ELAB. DE PUBLICAC.OFICIALES</b>      |                                   |                   | Saldo inicial : | 0.00              |
| 23/Feb/2010Egresos |   | 1,100 LONA IMPRESA INFORM./566369 | 626.40            |                 | 626.40            |
| 01/Mar/2010Egresos |   | 1,130 FOTOS REGIDORES Y DIF566408 | 6,873.00          |                 | 7,499.40          |
| 03/Mar/2010Egresos |   | 61 100 CARTELES AMARRAT566416     | 1,577.00          |                 | 9,076.40          |
| 23/Mar/2010Egresos |   | 41 LONAS IMPRESAS INFOR5665701    | 7,479.68          |                 | 16,556.08         |
| 20/Abr/2010Egresos |   | 147 LONAS DIAS CULTURALE5665866   | 18,884.00         |                 | 35,440.08         |
| 18/May/2010Egresos |   | 256 HOJA MEMBRETADA,TRIF984471    | 6,148.00          |                 | 41,588.08         |
| 27/May/2010Egresos |   | 288 SPOT CARRET.VILLA HG0984522   | 500.00            |                 | 42,088.08         |
| 17/Jun/2010Egresos |   | 364 1,000 TRIPTICOS CAMPA984699   | 1,740.00          |                 | 43,828.08         |
| 30/Jun/2010Egresos |   | 392 IMPRESION GASETA,SEM984769    | 18,258.40         |                 | 62,086.48         |
| 08/Jul/2010Egresos |   | 419 5 LONAS CAMPAÑA ALCC984906    | 8,874.00          |                 | 70,960.48         |
| 13/Sep/2010Egresos |   | 549 TRIPTICOS PROM.INSTIT.985405  | 5,452.00          |                 | 76,412.48         |
| 22/Sep/2010Egresos |   | 562 PAPELERIA MEMBRET.SE985432    | 17,226.00         |                 | 93,638.48         |
| 12/Oct/2010Egresos |   | 210 SERV.IMPRESION EVENT53131     | 3,891.80          |                 | 97,530.28         |
| 26/Oct/2010Egresos |   | 668 LONAS,CARTELES,CALC/53276     | 16,222.60         |                 | 113,752.88        |
| 27/Oct/2010Egresos |   | 674 SERV.FOTOS DE MPIO.P53331     | 693.00            |                 | 114,445.88        |
| 25/Nov/2010Egresos |   | 231 SERV.EDIC.FORMAT1ER I53666    | 26,693.33         |                 | 141,139.21        |
| 02/Dic/2010Egresos |   | 750 LONAS,CARTELES PUBLIC126372   | 7,748.80          |                 | 148,888.01        |
| 10/Dic/2010Egresos |   | 241 SERV.APOYO,EDIC.PLAN.126427   | 6,673.33          |                 | 155,561.34        |
| 13/Dic/2010Egresos |   | 703 3000 REVISTAS 1ER INF.(53903  | 46,632.00         |                 | 202,193.34        |
| 16/Dic/2010Egresos |   | 788 IMPRESION PAPEL Y PUB53828    | 26,429.44         |                 | 228,622.78        |
|                    |   | <b>Total:</b>                     | <b>228,622.78</b> | <b>0.00</b>     | <b>228,622.78</b> |
| <b>5-3603-0000</b> | <b>PUBLICACIONES OFICI. P' LICITACIONES PUBLICI</b> |                                   |                   | Saldo inicial : | 0.00              |
|                    |   | <b>Total:</b>                     | <b>0.00</b>       | <b>0.00</b>     | <b>0.00</b>       |
| <b>5-3604-0000</b> | <b>DIFUCION EN MEDIOS DE COMUNICACION</b>           |                                   |                   | Saldo inicial : | 0.00              |
| 22/Abr/2010Egresos |   | 153 PAQ.PUBLIC.TELECABLE 565939   | 11,250.00         |                 | 11,250.00         |
| 10/May/2010Diario  |   | 14 REDACC.Y PUBLIC.PERIC984569    | 3,000.00          |                 | 14,250.00         |
| 18/May/2010Egresos |   | 254 ABR.PAQ.PUBLICIT.TELE0984484  | 7,500.00          |                 | 21,750.00         |
| 20/May/2010Egresos |   | 273 1000 EJEMPLA 8 PAG.DIF984497  | 1,972.00          |                 | 23,722.00         |
| 21/May/2010Egresos |   | 66 DISEÑO Y REDACC.ORG/984501     | 2,500.00          |                 | 26,222.00         |
| 25/May/2010Egresos |   | 4,592 PUBLICACION EN PERIOD984566 | 3,344.64          |                 | 29,566.64         |
| 25/May/2010Egresos |   | 4,609 PUBLICAC.PERIOD.SOL D984575 | 5,289.60          |                 | 34,856.24         |
| 11/Jun/2010Egresos |   | 335 1,000 PERIODICOS DIFUC984671  | 1,972.00          |                 | 36,828.24         |
| 11/Jun/2010Egresos |   | 337 EDICION PERIODICO MP/984672   | 2,500.00          |                 | 39,328.24         |
| 18/Jun/2010Egresos |   | 6 EN HIDROCALIDO INFOR984697      | 5,800.00          |                 | 45,128.24         |
| 22/Jun/2010Egresos |   | 126 SERV.TELECABLE LOCAL984726    | 7,500.00          |                 | 52,628.24         |
| 09/Jul/2010Egresos |   | 144 TRANSMISION TV LOCAL 984929   | 174.00            |                 | 52,802.24         |
| 12/Jul/2010Egresos |   | 427 PAQ.PUBLIC.CANAL TV.L0984871  | 7,500.00          |                 | 60,302.24         |
| 22/Jul/2010Egresos |   | 158 1000 PERIODICOS DIFUC985119   | 1,972.00          |                 | 62,274.24         |
| 30/Jul/2010Egresos |   | 483 DISEÑO Y EDIC.PERIOD.C985047  | 2,500.00          |                 | 64,774.24         |
| 11/Ago/2010Egresos |   | 175 PUBLIC.DE VILLA HGO.FE985201  | 13,920.00         |                 | 78,694.24         |
| 12/Ago/2010Egresos |   | 177 ELAVORAC.PERIODICO C985163    | 2,500.00          |                 | 81,194.24         |
| 17/Ago/2010Egresos |   | 183 EN.PERIOD.HIDROCALID0985228   | 6,000.00          |                 | 87,194.24         |
| 24/Ago/2010Egresos |   | 507 1,000 PERIODICOS DIFUC985234  | 1,972.00          |                 | 89,166.24         |
| 07/Sep/2010Egresos |   | 199 MAQ.1,000 PERIOD.DIFUC985449  | 1,972.00          |                 | 91,138.24         |

# GASTOS DE COMUNICACIÓN SOCIAL



ContPAQ

MUNICIPIO DE VILLA HGO. 2010  
Movimientos auxiliares del catálogo 01/01/2010 al 31/12/2010  
Moneda: PESOS

Hoja: 2  
Fecha: 04/03/2011

| Cuenta             | Nombre  |  |           |                   |                 | Saldo Inicial     |
|--------------------|---------|--|-----------|-------------------|-----------------|-------------------|
| Fecha              | Tipo    | Número Concepto                                | Ref.      | Cargos            | Abonos          | Saldo             |
| 22/Sep/2010        | Egresos | 559 PAQ.PUBLICITARIO TELE                      | 985429    | 7,500.00          |                 | 98,638.24         |
| 22/Sep/2010        | Egresos | 560 DISEÑO Y REDACC.PERI                       | 985436    | 2,500.00          |                 | 101,138.24        |
| 22/Sep/2010        | Egresos | 561 MAQUILA 1,000 PERIOD.                      | D985450   | 1,972.00          |                 | 103,110.24        |
| 24/Sep/2010        | Egresos | 578 PERIFONEO EVENT.FIES                       | 889973    | 1,400.00          |                 | 104,510.24        |
| 28/Sep/2010        | Egresos | 586 DISEÑO REDACC.PERIOD                       | 53048     | 2,500.00          |                 | 107,010.24        |
| 08/Oct/2010        | Egresos | 207 MAQUILA 1,000 PERIOD.                      | 53132     | 1,972.00          |                 | 108,982.24        |
| 08/Oct/2010        | Egresos | 209 DISEÑO,FORMATO REDA                        | 53133     | 2,500.00          |                 | 111,482.24        |
| 26/Oct/2010        | Egresos | 665 DISEÑO.REDACC.PERIOD                       | 53273     | 2,500.00          |                 | 113,982.24        |
| 26/Oct/2010        | Egresos | 666 MAQUILA 1,000PERIOD.                       | I53271    | 1,972.00          |                 | 115,954.24        |
| 27/Oct/2010        | Egresos | 674 REPARTIR GACETA MPAL                       | 888190    | 200.00            |                 | 116,154.24        |
| 04/Nov/2010        | Egresos | 685 REPARTID.PERIODICO CL                      | 888199    | 200.00            |                 | 116,354.24        |
| 08/Nov/2010        | Egresos | 688 MAQUILA 1,000 PERIOD.                      | P53501    | 1,972.00          |                 | 118,326.24        |
| 08/Nov/2010        | Egresos | 689 PERIODICO CLARIDAD #                       | 953454    | 2,500.00          |                 | 120,826.24        |
| 10/Nov/2010        | Egresos | 691 252 SPTOS RADIO 93.7                       | FM53500   | 40,000.00         |                 | 160,826.24        |
| 11/Nov/2010        | Egresos | 227 SERV.PERIFONEO EVENT                       | I53527    | 5,220.00          |                 | 166,046.24        |
| 12/Nov/2010        | Egresos | 705 REPARTIDOR PERIODIC                        | 887922    | 300.00            |                 | 166,346.24        |
| 16/Nov/2010        | Egresos | 709 SERV.PERIFONEO EVENT                       | I53518    | 5,742.00          |                 | 172,088.24        |
| 19/Nov/2010        | Egresos | 722 MAQUILA PERIOD.PAG24                       | 53698     | 1,972.00          |                 | 174,060.24        |
| 19/Nov/2010        | Egresos | 723 EDICIO Y REDACC.PERIO                      | 53697     | 2,500.00          |                 | 176,560.24        |
| 24/Nov/2010        | Egresos | 730 170 SPOT RADIO 93.7                        | FM 153625 | 27,000.00         |                 | 203,560.24        |
| 25/Nov/2010        | Egresos | 230 SERV.PERIFONEO EVENT                       | I53624    | 2,160.00          |                 | 205,720.24        |
| 01/Dic/2010        | Egresos | 745 PAQ.PUBLICITARIO CABL                      | 53831     | 15,000.00         |                 | 220,720.24        |
| 02/Dic/2010        | Egresos | 761 REPARTIR GACETA MPAL                       | 887950    | 500.00            |                 | 221,220.24        |
| 03/Dic/2010        | Egresos | 759 MAQUILA MIL PRERIOD.                       | P53898    | 1,972.00          |                 | 223,192.24        |
| 03/Dic/2010        | Egresos | 760 DISEÑO,FORM.REDACC.                        | F53900    | 2,500.00          |                 | 225,692.24        |
| 13/Dic/2010        | Egresos | 779 MAQUILA PERIOD.PAG24                       | 53899     | 1,972.00          |                 | 227,664.24        |
| 14/Dic/2010        | Egresos | 781 ELABORAC.PERIOD.CLA                        | F53912    | 2,500.00          |                 | 230,164.24        |
| 14/Dic/2010        | Egresos | 782 SERV.PERIFONEO LICEN                       | 53913     | 1,530.00          |                 | 231,694.24        |
| 16/Dic/2010        | Egresos | 785 SERV.PERIFONEO INFOR                       | 126390    | 990.00            |                 | 232,684.24        |
| 21/Dic/2010        | Egresos | 802 COMERC.30 SEG-CABLE                        | I126343   | 232.00            |                 | 232,916.24        |
|                    |         | <b>Total:</b>                                  |           | <b>232,916.24</b> | <b>0.00</b>     | <b>232,916.24</b> |
| <b>5-3605-0000</b> |         | <b>INSERC.Y PUBLIC.PROPIAS DE DEPENDENCIAS</b> |           |                   | Saldo inicial : | 0.00              |
|                    |         | <b>Total:</b>                                  |           | <b>0.00</b>       | <b>0.00</b>     | <b>0.00</b>       |
|                    |         | <b>Total:</b>                                  |           | <b>547,436.50</b> | <b>0.00</b>     | <b>547,436.50</b> |